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**ELMVALE BIA MINUTES**  
**April 18th , 2019 - 5:15 PM**  
**Springwater Library**

**Elmvale Branch**

**Present:**

Jay Schell, Chair  
Kim Ashworth, Secretary  
Township of Springwater  
Councillor George Cabral, Township of  
Springwater  
Director Sue Gilson  
Tamara Rossignol Director (31 Queen)

**Also Present:**

Tim Ashworth, TAG Painting  
Jodie Delgado CEO Springwater Library  
Eric Marion 31 Queen Street West.

**Regrets:**

Tina, Director, The Tiny Art Shack, Kathrin Veenstra (Marketing Specialist) Brenda Stanley Director, Bob Simmons Treasurer, Melissa Small Director, Paul & Deborah IPD Consulting

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**1. CALL TO ORDER**

1.1. Call to order and welcome to guests 5:18

**RECOMMENDATION BIA-23-2016**

Moved by: Jay Schell  
Seconded by: Kimberley Ashworth

THAT this general meeting of the Elmvale Business Improvement Area Board of Directors and members come to order at 5:18PM – April 18, 2019

**CARRIED.**

**APPROVAL OF THE MINUTES**

**2.**

**RECOMMENDATION-BIA-22-2016**

Moved by: Kimberley Ashworth

Seconded by: Tamara Rossignol

THAT the minutes of March 21, 2019 are approved as revised.

**CARRIED.**

**3. BUSINESS ARISING FROM THE MINUTES**

OBIAA requires payment for presentations, Elmvale BIA will need to review the costs vs. benefit.

Elmvale BIA to put together a form like Creemore, weighing the validity of events prior to making a decision as to whether or not

Moving forward with Shane Cloutier's plan for music in the park – and will allow Shane to book the acts. Jay to approach businesses to sponsor each week. 10 Weekend Saturday dates, excluding July 20<sup>th</sup> for the festival. June 22 – Aug 3. NOT HST will be required.

**Motion of budget of \$4K: Jay Schell**

**Seconded: Tamara Rossignol**

**Carried**

Sci-Fi Committee to find out metrics for the Maple Syrup festival. Kimberley to speak with Mayple Syrup Committee

Jay Schell to contact local food vending businesses to determine if we have enough available food for festival.

Awaiting Reply from Township on whether or not the hall will be available for the Sci Fi festival as it was double booked with a wedding. Kimberley to follow up.

**4. DISCLOSURE OF PECUNIARY INTEREST**

None to disclose at this time

## 5. **DISCUSSION/COMMITTEES**

### **5.1 Notes from Council**

George provided BIA By Laws via email, all commercial addresses in Elmvale, but is still working on contact information. Catchmen area provided via email, along with Code of Conduct.

George to continue to complete that list.

George to confirm if there is a sound system and screen available for Movies in the park.

### **5.2 Item-Grants for Events**

Kathrin continues with grant approval process.

### **5.3 Item-BIA Volunteers**

Post online and via the newspaper calling for volunteers for events such as Movies in the park and Bingo has been published. Currently awaiting responses.

### **5.4 Item – Simcoe County/Ontario Maple Tour**

Is the Maple Syrup Festival part of the Simcoe County Ontario Maple Tour? Can we get on that list for next year, if not? Kimberley to follow up.

### **5.5 Item – LED Signage**

George confirms that anything that goes onto the parkette property must be approved by Suncor. Can we piggy back with the Maple Syrup Festival? Holding pattern on moving forward.

## 6. **NEW BUSINESS**

Jay was told at the Snow Valley Volunteer Dinner that we will in fact wind up with a clerk (most likely Robert) from the Economic Development department.

Suggestion by Tamara about putting controls in place to govern aesthetics and cleanliness of businesses in Elmvale.

**Open Discussion/Question Period**

Do we need/want a new Vice President after Terry's resignation. **All members to reflect and revisit next meeting.**

**ADJOURNMENT**

**RECOMMENDATION-BIA-25-2016**

**Moved by: Jay Schell**

**Seconded by: Kimberley Ashworth**

7.

THAT this general meeting of the Elmvale Business Improvement Area Board of Directors and members adjourn at 6.45 pm to meet next on May 16<sup>th</sup>, 2019 at 5:15 pm at the Springwater Library, Elmvale Branch.

**Jay Schell, Chair**

**Kimberley Ashworth, Secretary**