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ELMVALE BIA MINUTES
July 18th, 2019 - 5:15 PM
Springwater Library

Elmvale Branch

Present:

Jay Schell, Chair
Kim Ashworth, Secretary
Melissa Small, Director
Brenda Stanley, Director
Tim Ashworth, TAG Painting
Township of Springwater
Councillor George Cabral, Township of
Springwater
Director Sue Gilson
Director Melissa Small

Also Present:

Jodie Delgado Library Coordinator
Cheryl, Elm Flower Shop
Cindy, The Laundromat

Regrets:

Bob Simmons, Treasurer, Kathrin Veenstra Marketing Specialist

1. CALL TO ORDER

1.1. Call to order and welcome to guests 5:20

RECOMMENDATION BIA-23-2016

Moved by: Jay Schell
Seconded by: Kimberley Ashworth

THAT this general meeting of the Elmvale Business Improvement Area Board of Directors and members come to order at 5:20PM – July 18th, 2019

CARRIED.

APPROVAL OF THE MINUTES

2.

RECOMMENDATION-BIA-22-2016

Moved by: Melissa Small

Seconded by: Sue Gilson

THAT the minutes of June 20th, 2019 are approved as revised.

CARRIED.

3.

BUSINESS ARISING FROM THE MINUTES

Sci Fi lawn signs EVERYWHERE! So far no township removals.

Springwater Township came to pick up lightpost banners from Kimberley will be putting them up on the Friday, July 19th.

Elmvale High School Bursary recipients wrote letters thanking the BIA.

Kathrin to get the name of bursary recipients, acknowledge in our newsletter.

Music in the park is WORKING.

Can we get some grass umbrellas?

Banner for music in the park. **Brenda** to check in with Heather and Peter regarding previously held signs.

4.

DISCLOSURE OF PECUNIARY INTEREST

N/A

DISCUSSION/COMMITTEES

5.

5.1 Notes from Council

George advises that we are still awaiting a clerk from the Township. HR is away for the next week, and no posting has been opened for this position. In

a holding pattern for update. Jay may attend the August 7th council meeting to inquire.

Movie projector passed for future consideration – seeking out special projector. Hoping for the fall.

5.2 Item-SciFi Update

Mayor Allen is not able to be here on the weekend. Need to send him a thank you for recognizing the festival. Everything is under way.

5.3 Item-Music in the Park/Elmvale

Appears to be working, and each week has more visitors than the week before.

5.4 Item – Digital Signage

Grants – digital signage. Will Janine be able to let us know about whether this is a possibility? Brenda to touch base in the a.m.

Cheryl warns us that we need to make sure the specs are appropriate for what we want do, and suggests we see Tiny Township signage.

Cheryl also indicates that we need to be careful who we let use the sign whether profit / non profit..

6. NEW BUSINESS

George confirms that he is a member of the BIA board of directors, and it is resolved that Tim Ashworth become a Director, but it is not necessary to have him be the vice president at this time.

Open Discussion/Question Period

Jodie indicates that mobile “hot spots” are available for “check out” at the library. She also indicates that the Library is hosting a survey on “how the library is doing”. Ipad will be awarded as a draw prize.

ADJOURNMENT

RECOMMENDATION-BIA-25-2016

Moved by: Jay Schell

Seconded by: Tim Ashworth

7. THAT this general meeting of the Elmvale Business Improvement Area Board of Directors and members adjourn at 6.25 pm to meet next on August 15th, 2019 at 5:15 pm at the Springwater Library, Elmvale Branch.

Jay Schell, Chair

Kimberley, Secretary