



ELMVALE BIA MINUTES
June 20, 2019 - 5:15 PM
Springwater Library

Elmvale Branch

Present:

Jay Schell, President
Sue Gilson, Director
Bob Simmons, Treasurer
Kimberley Ashworth, Secretary
Melissa Small, Director

Also Present:

Kathrin Veenstra (Marketing Specialist)
Tim Ashworth, TAG Painting
Tim Crowe, Remax
George Cabral, Councillor
Cindy from the Laundromat

Regrets:

Tina, Director, The Tiny Art Shack, Tamara Rossignol (31Queen Street), Brenda Stanley

1. CALL TO ORDER

1.1. Call to order and welcome to guests 5:30

RECOMMENDATION BIA-23-2016

Moved by: Jay Schell
Seconded by: Kimberley Ashworth

THAT this general meeting of the Elmvale Business Improvement Area Board of Directors and members come to order at 5:30PM – June 20, 2019

CARRIED.

2. **APPROVAL OF THE MINUTES**

RECOMMENDATION-BIA-22-2016

Moved by: Jay Schell

Seconded by: Melissa Small

THAT the minutes of May 16th, 2019 are approved as revised.

CARRIED.

3. **BUSINESS ARISING FROM THE MINUTES**

Kimberley to determine if there is space in the SCI FI budget for lawn signs.

Next meeting for the SCI FI will be July 4th.

4. **DISCLOSURE OF PECUNIARY INTEREST**

Bob Simmons – requesting a pool of money from Township to write cheques to artists for Music in the Park. It is noted that with business sponsorships, the BIA may only have to participate in \$150.00 of each artists bill.

DISCUSSION/COMMITTEES

5. **5.1 Signage**

Moving forward with Sci Fi Banners. **George** to find out process of permits if necessary.

5.2 Item-RT07 Grant

RT07 has approved the cross promotion program and has begun to do so, 2500.00 grant.

5.3 Item-Music in the Park/Elmvale

Jay to continue going to businesses to encourage sponsorships to help pay for artists.

It is agreed that any sponsoring business should introduce the artist of the day. Ron Belcourt has given assurances that the electrical access will NOT be locked on days of events.

Artists should be entered into the Township Calendar.

Palace tavern available as rain venue.

5.4 Item – BIA Board Membership

Some of those nominated and approved as board members have not been able to be present at meetings. To make sure we achieve quorum, we will remove Tina from the Art Shack as Board Member and replace her with Tim Ashworth from TAG painting

Motion: Jay Schell

Seconded: Sue Gilson

5.5 Item – OBIAA Membership

It is decided that while the BIA will keep its membership intact, we will not move forward with any of the other programs the OBIAA offers.

6. NEW BUSINESS

The question has been posed to Kathrin by businesses outside the catchment area, can businesses outside the catchment area participate in the BIA. It is decided that it SHOULD be allowed, as long as the business pays the levy.

Jay to follow up with the township on the structural set up of this.

Can BIA purchase a sign to stretch across the main street or the parkette like the butterscotch festival in Midland. George to follow up on road width, and bylaws.

Jay to look into the requirements regarding a clerk for BIA meetings.

Open Discussion/Question Period

George will look into whether a projector for movie nights can be purchased for the Elmvale BIA. George also indicates that sizable purchase has already been made for equipment to remove growth from the sidewalks. So this purchase may take some time.

7.

ADJOURNMENT

RECOMMENDATION-BIA-25-2016

Moved by: Jay Schell

Seconded by: Bob Simmons

THAT this general meeting of the Elmvale Business Improvement Area Board of Directors and members adjourn at 6.45 pm to meet next on July 18th , 2019 at 5:15 pm at the Springwater Library, Elmvale Branch.

Jay Schell, Chair

Kimberley Ashworth, Secretary