

Ge



ELMVALE BIA MINUTES
September 19 2019 - 5:15 PM
Springwater Library

Elmvale Branch

Present:

Jay Schell, Chair
Kim Ashworth, Secretary
Melissa Small, Director
Tim Ashworth, TAG Painting
Township of Springwater
Councillor George Cabral, Township of
Springwater
Director Sue Gilson
Director Melissa Small

Also Present:

Jodie Delgado Library Coordinator
Cheryl, Elm Flower Shop
Mike Jacobs, Springwater News
Blake from 98.1
Kathrin Veenstra, Marketing specialist

Regrets:

Brenda Stanley, Director

1. CALL TO ORDER

1.1. Call to order and welcome to guests 5:20

RECOMMENDATION BIA-23-2016

Moved by: Jay Schell
Seconded by: Kimberley Ashworth

THAT this general meeting of the Elmvale Business Improvement Area Board of Directors and members come to order at 5:20PM – September 19, 2019

CARRIED.

APPROVAL OF THE MINUTES

2. **RECOMMENDATION-BIA-22-2016**

Moved by: Melissa Small

Seconded by: Sue Gilson

THAT the minutes of July 18th, 2019 are approved as revised.

CARRIED.

3. **BUSINESS ARISING FROM THE MINUTES**

Solly still owes bia for their sponsorship

George says someone Brianna Belcourt, contact person for our meetings. Liaison

Regarding the Sci Fi Festival, records indicate the 125-130 people entered the Sci Fi passport program. A local boy won the final prize.

4. **DISCLOSURE OF PECUNIARY INTEREST**

Bob indicates that the Sci Fi Expenses are currently listed at \$3833.00. Kimberley assures that the expenses are truly about \$7K. Will follow up next month.

Kimberley to discuss value of Sci Fi Paypal account with Brenda.

DISCUSSION/COMMITTEES

5. **5.1 Notes from Council**

George advises that our new liaison is Brianna Belcourt

Awaiting pricing for movie projector.

5.2 Parkette Maintenance

Kimberley to request Maple Tree trimming and readjustment of the chess board and seats in the parkette. Contacts are Ryan Anderson and Brianna Belcourt.

5.3 Music in the Park/Elmvale

Continue again next summer! Worked well!

5.4 Digital Signage

Michael Jacobs indicates that he had once asked if he could arrange a digital sign and help pay for it and the Township never took him up on the offer. Still in holding pattern.

5.5 Additional Banners

Approval given for new artwork and additional banners, approving \$1000.00 budget to purchase.

Motion: Jay

Seconded: Kimberley

5.6 Radio Ad Spots

Brenda to review 98.1 advertising package and compare to Kicks.

6. NEW BUSINESS

November 19th AGM. Tuesday. 5:15 -6:30pm. Planning to begin. Kimberley to discuss food and beverages with Tim Hortons and Foodland/Subway, and develop Powerpoint on BIA accomplishments for the year.

Open Discussion/Question Period

Jodie indicates that mobile “hot spots” are all regularly “checked out” at the library. It’s noted that some are taking advantage of the program. Monitoring.

7.

ADJOURNMENT

RECOMMENDATION-BIA-25-2016

Moved by: Jay Schell

Seconded by: Tim Ashworth

THAT this general meeting of the Elmvale Business Improvement Area Board of Directors and members adjourn at 6.25 pm to meet next at the annual AGM Tuesday Nov 19, 2019 at 5:15 pm at the Springwater Library, Elmvale Branch.

Jay Schell, Chair

Kimberley, Secretary